

LOUISVILLE, KENTUCKY

Rabbit
Hole®

STRAIGHT BOURBON WHISKEY
FINISHED IN PX SHERRY CASKS

46.5% ALC/VOL • 93 PROOF • 750 ML

Fingerprint  EDITION
PX SERIES

RABBIT HOLE PUTS ITS FINGERPRINT ON SPECIAL RELEASES

STORY & PHOTO: JUSTIN THOMPSON

Rabbit Hole Distillery has just launched a new experimental line of spirits that will be known as their Fingerprint series. The relatively new company just rolled out their Straight Bourbon Whiskey Finished In PX Sherry Cask to the Kentucky, Chicago and Tennessee markets. According to their website, the 93 proof whiskey is composed of a five-year-old wheated Bourbon that spent eight to 16 weeks in a Spanish sherry cask. The finishing casks can each hold 130 gallons and had previously held sherry for at least 30 years.

The Fingerprint series of whiskies from Rabbit Hole will be offered periodically, to go along with their standard Bourbon and rye whiskies. The company is open about sourcing their whiskey from another Kentucky distiller but is planning to have their distillery up and running later this year right outside of downtown Louisville. According to Rabbit Hole Brand Ambassador, Brian Gelfo, “The Fingerprint Series is the acknowledgement that we got our base spirit from someone else, but we put our own fingerprint on it through the finishing process.” The company also plans on releasing a London dry gin that they’ve imported and finished in rye whiskey barrels this spring.

The company was founded by Kaveh Zamanian, who had thought about getting into wine production before Bourbon caught his eye. Their flagship Bourbon is a four-grain recipe comprised of 70% corn, 10% malted wheat, 10% malted barley and 10% honey malted barley. Their rye whiskey is made from 95% rye and 5% malted barley.

Zamanian hopes to start producing his whiskey by November of this year. Construction is currently going on in the Louisville neighborhood known as NULU. There are plans for a restaurant, cocktail lounge and event space on site as well. Zamanian hopes to announce soon who the partner will be for the hospitality side of the business.

***THE FINGERPRINT
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OWN FINGERPRINT
ON IT THROUGH THE
FINISHING PROCESS.”***

—BRIAN GELFO, RABBIT HOLE BRAND AMBASSADOR